Building Momentum for Violence Prevention

Strategy Summary
2018 – 2022

Raising Voices
Building a strong foundation

From a modest beginning almost 20 years ago, Raising Voices has created...

- A passionate team of 35 activists working within a feminist organizational culture
- A credible voice of experience in the fields of violence against women and children prevention
- Two ground-breaking, evidence-based prevention methodologies
- A cadre of committed partners in sub-Saharan Africa and beyond
- A learning culture that pushes us to remain curious and accountable
- Deep connections with communities and organizations
- A dedicated group of core funders
The current state of play in the fields of preventing violence against women and children

- violence prevention on national and global agendas
- strong women’s rights organizations and activists
- emerging understanding of what it takes to prevent violence against women and children
- evidence that violence is preventable

- shrinking space and funding for feminist programming
- a development paradigm that favors INGOs and technical, apolitical, approaches
- undervaluing of practice-based learning
- emphasis on replication and scale at times without innovation or the principles of quality programming
OUR WORK 2018–2022

1. Practice
   - Community Activism
   - Adaptations and Scale
   - Violence Prevention Learning Center

2. Learning
   - Research Collaborations
   - Iterative Learning and Evaluation
   - Knowledge Integration

3. Influencing
   - National Advocacy
   - Regional Organizing
   - Global Action

For detailed descriptions of our programs visit www.raisingvoices.org/about
1. **Practice**

Implementing, inspiring and strengthening activism to prevent violence against women and children

**COMMUNITY ACTIVISM**

- **VAC Prevention Centers**: supporting 10 community-based organizations (CBOs) across Uganda preventing and responding to violence against children
- **Ideas for Innovation**: experimenting and piloting to create new approaches to prevent violence
- **Urgent Action Fund**: providing emergency assistance to women and children in Uganda in critical need

**ADAPTATIONS AND SCALE**

- **Going to Scale**: supporting SASA! and the Good School Toolkit to expand to new communities and contexts
- **Revising and Adapting Methodologies**: evolving and enhancing Raising Voices’ evidence-based methodologies for diverse settings and delivery modalities

**VIOLENCE PREVENTION LEARNING CENTER (VPLC)**

- **Partnerships**: creative training and technical assistance to organizations using Raising Voices’ methodologies
- **Regional SASA! Learning Centers**: working with organizations to run decentralized SASA! training courses and provide technical assistance

**KEY RESULTS**

<table>
<thead>
<tr>
<th>10 VAC Prevention Centers operational in Uganda</th>
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<tbody>
<tr>
<td>Good School Toolkit used in an estimated <strong>1000 schools</strong> in Uganda</td>
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<tr>
<td>Ministry of Education and Sports supporting <strong>national roll out</strong> of GST</td>
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<td>VAC prevention dialogues sustained in <strong>1000 communities</strong> in Uganda</td>
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<td>A vibrant VPLC hosting at least <strong>40 learning events</strong></td>
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<tr>
<td>At least <strong>5 comprehensive adaptations</strong> of SASA! completed; GST adapted for secondary schools</td>
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<tr>
<td>SASA! and the Good School Toolkit <strong>revised and re-published</strong></td>
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<tr>
<td>SASA! used in at least <strong>500 communities globally</strong></td>
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<tr>
<td>2 regional SASA! Learning Centers operational</td>
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Nurturing and sustaining a culture of reflection, synthesis and action that generates practice-based knowledge and expands the global understanding of how to prevent violence

**RESEARCH COLLABORATIONS**
- **Experimental Studies**: assessing the impact of adapted versions of SASA! and GST for new communities and contexts
- **Implementation Research**: studies focused on feasibility and practical applications of Raising Voices methodologies
- **Longer-term Impact**: investigating SASA! and GST’s sustainability and influence on life trajectories

**ITERATIVE LEARNING AND EVALUATION**
- **Learning Frameworks**: organization-wide tracking system to qualitatively and quantitatively monitor progress and explore the resonance of our work
- **Program Learning Initiatives**: in-depth assessments of programming in progress as well as key questions with implications for the entire organization
- **Consolidation and Documentation**: contributing quality, practice-based learning publications and materials to the field

**KNOWLEDGE INTEGRATION**
- **Deepening Reflection**: staff processes and retreats to promote integration of learning and study results
- **Learning Circles**: curated staff development and skill building around cross cutting themes (e.g., violence and mental health)
- **Structural Support**: platforms to enhance individual and organizational learning (learning plans, cloud-based server and file sharing, etc.)

**KEY RESULTS**
- At least 3 collaborations with external research institutions
- At least 3 tools developed to guide future adaptions and scale-up of SASA!
- Complete at least 3 studies assessing adaptions or long-term impact of SASA! and GST
- Publish at least 8 articles in academic journals, 4 Learning Papers, and 8 Creating Change Briefs
- Invest in at least 5 Program Learning Initiatives
- Complete 1 Learning Circle each year
Influencing

Leveraging our practice and learning to shape and promote effective, politicized violence against women and children prevention efforts

NATIONAL ADVOCACY
- Systems Building in Uganda: supporting institutional capacity to integrate the Good School Toolkit
- National Dialogue on VAC: challenging and changing perceptions through mass media and community-based efforts
- Advocacy Forums and Coalitions: playing an active and grounded role within Uganda civil society

REGIONAL ORGANIZING WITH THE GBV PREVENTION NETWORK
- Engage Member Organizations: using Network methodologies (e.g., Get Moving!, In Her Shoes) to strengthen a feminist analysis
- Inspire Individual Members: nurturing a spirit of activism and solidarity through social media, Sister-to-Sister, Rethink and Reenergize processes, etc.
- Collective Action and Movement Building: fostering cross national and regional connections and action through campaigns, advocacy and skill building

GLOBAL ACTION
- Collective Activism: leadership and co-facilitation of strategic initiatives such as Communities for Understanding Scale-up (CUSP), Coalition for Feminists for Social Change (COFEM), the Prevention Collaborative, etc.
- Disseminating Ideas: elevating practice-based learning through publications, events, reviews and advisory committees
- Strategic Engagements: shaping conceptualization and implementation of funding, policy and program design

KEY RESULTS
- Active involvement in at least 5 coalitions or working groups
- 5 annual processes with GBV Prevention Network members
- 20% increase in active members of the GBV Prevention Network
- Leadership and active participation in global advocacy groups and spaces
- Increased visibility of Raising Voices ideas in policy documents
- At least 10 publications, events and processes led by Raising Voices annually
For us, this work is a calling...

at our core, we are activists who combine passion and pragmatism. Grounded in Uganda with global reach, Raising Voices is perfectly placed to create, connect and change realities with women and children.
Our Values

Putting people first • Challenging injustice • Spirited activism • Deliberately intersectional • Stewardship with humility • Rigorous and agile

Planning & Accountability

- Annual workplan and operational budget based on Raising Voices strategy
- Quarterly tracking and review meetings by team
- Monthly, quarterly and annual financial management reports
- Annual staff appraisals (with 360 reviews every two years)
- Annual organizational retreat
- Biannual internal audit
- Annual report
- External audit
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