

communication materials

## STRATEGY OVERVIEW



action

# a *SASA!* strategy for community mobilization

The Communication Materials strategy includes a wide range of creative materials, such as posters, comics and info sheets. They portray the positive and are designed to get people thinking and talking about power, violence against women, and HIV/AIDS.

In the Action phase you will find the following Communication Materials:

- Comic Strips
- Power Poster
- Community Poster
- Picture Card



[www.raisingvoices.org/sasa.php](http://www.raisingvoices.org/sasa.php)