

communication materials

STRATEGY OVERVIEW



awareness

a *SASA!* strategy for community mobilization

The Communication Materials strategy includes a wide range of creative materials, such as posters, comics and info sheets. They portray the positive and are designed to get people thinking and talking about power, violence against women, and HIV/AIDS.

In the Awareness phase you will find the following Communication Materials:

- Violence against Women Info Sheet
- HIV and AIDS Info Sheet
- Know, Say, Do? Card Game
- Comic Strip
- Power Poster
- Community Poster
- Picture Card



www.raisingvoices.org/sasa.php