Different individuals and organizations are bringing SASA! to their communities. Together we are creating the SASA! movement.

Talk with us to learn more about the issues and how you can take part. You may know other groups or individuals who might be interested in getting involved in SASA! Reach out to them and give them this brochure.

To learn more about SASA! contact us:

www.raisingvoices.org/sasa.php

Local Activism: Create “everyday” activists by engaging women, men and young people in interesting, creative activities.

Communication Materials: Use the creativity and fun of things like posters and comics to engage people spontaneously during their day-to-day activities, or to start a discussion with organized groups.

Media & Advocacy: Spread provocative facts and stories across the airways, in the newspapers and in the offices of leaders and policymakers—giving a loud and bold voice to the SASA! ideas.

Training: Strengthen people’s understanding of the issues using interactive and thought-provoking exercises—including specialized training for healthcare providers.

Get involved in the SASA! Movement

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As a community, we urgently need to work together to prevent the interconnected issues of violence against women and HIV/AIDS.

Sasa is Kiswahili for now. Starting NOW!

You can take part by joining the SASA! movement. Everyone has a role to play. Communities, individuals, institutions and organizations are coming together to prevent violence against women and HIV. Even the smallest and simplest contributions make a difference. You can be part of positive change in your community!
Violence against women is a serious global problem. Women who experience violence are more susceptible to HIV infection. Women who are HIV positive are more at risk for violence. All over the world, women are being infected with HIV at higher rates than men.

**Start:** Start thinking about violence against women and HIV/AIDS as interconnected issues and foster power within yourself to address these issues.

**Awareness:** Raise awareness about how our communities accept men’s use of power over women, fueling the dual pandemics of violence against women and HIV/AIDS.

**Support:** Support the women, men and activists directly affected by or involved in these interconnected issues, by joining your power with others.

**Action:** Take action by using your power to prevent violence against women and HIV infection.

As people who care about these issues, it’s vital that we work with our communities through a process of change. Each phase in the SASA! process is critical. We must start with raising awareness; however, change will not happen unless people also support one another and take action. SASA!