

communication materials

## STRATEGY OVERVIEW



support

# a *SASA!* strategy for community mobilization

The Communication Materials strategy includes a wide range of creative materials, such as posters, comics and info sheets. They portray the positive and are designed to get people thinking and talking about power, violence against women, and HIV/AIDS.

In the Support phase you will find the following Communication Materials:

- Comic Strip
- Power Poster
- Community Poster
- Picture Card

[www.raisingvoices.org/sasa.php](http://www.raisingvoices.org/sasa.php)

*SASA!*  
Preventing Violence Against Women and HIV