

Terms of Reference: Short Term Consultancy

Development of communication materials for movement building

Background

In 2014, Raising Voices started exploring the possibility of building a global south movement for prevention of violence against women and girls (VAWG). As part of the exploration, Raising Voices conducted a global consultation with activists from the different regions to understand their interests, hopes and priorities towards building a larger movement. The consultation was able to show: similarities and differences that exist among the regions due to language, culture, history and socio- economic backgrounds; the diversity in conceptual understanding and analysis of VAWG among activists, the need for self-care and threat of activist burn out, and the deep desire and commitment to end violence against women and girls.

In ongoing efforts to foster movement building among activists and organizations working on VAWG, in February 2018 Raising Voices and Just Associates (JASS) co-hosted a convening for movement makers from different regions that are building momentum in grassroots, national, regional and global spaces. The aim of the convening was to provide space for activists to build relationships; share tactics and identify areas for collaborations.

By the end of the convening activists expressed interest in capturing and concretizing some of the discussion and learning that happened within the convening in the form of communication materials that can be shared with other movement builders. These materials will address the conceptual gaps identified during the global consultation; as well as promote ideas towards building and sustaining a larger movement for prevention of VAWG. We are currently looking for a short-term consultant that will lead the development of the communication materials.

The Scope of Work

The overall purpose of this assignment is to develop interactive and inspiring communication pieces for activists on movement building related topics discussed in the convening; specifically: a) self-care/ collective care; b) privilege and power; c) intersectionality; d) working in repressive contexts. The materials should use creative styles of presentation in form of briefs, pocket guides, etc they will be published and disseminated electronically.

The consultant will be expected to:

- Review notes from the Global South convening;
- Explore types and styles of materials and suggest the type and layout for each piece and decide in consultation with the Raising Voices and JASS SEA team.
- Draft content for each of the four communication materials and share with Raising Voices and JASS SEA team for comments;



- Incorporate comments and submit second drafts of each of the materials for review of the participants of the Global South Movement Building convening;
- Incorporate input and share final, design ready drafts for approval from Raising Voices and JASS SEA.
- Work with a Raising Voices-identified graphic designer to ensure all materials are designed and produced professionally, this includes copy editing.

Duration

A total of 24 days; between May 21- July 31, 2018.

Deliverables

- Draft 1 of 2 of the communication materials submitted to Raising Voices by May 31st.
- Draft 1 of the remaining 2 communication materials submitted to Raising Voices by June 15th.
- Submission of draft 2 of 2 of the communications materials to the convening participants by June 20th.
- Submission of draft 2 of the 2-remaining communication materials submitted to the convening participants by June 28th.
- Design brief that guides the graphic designer of the communications materials.
- Two final, design-ready materials by July 2nd.
- Two remaining, final, design-ready materials by July 9th.
- Final designed materials by July 31st, 2018.

Required qualifications:

- Minimum 5years' experience in creative communications materials development;
- Strong writer with publication record of communication materials, briefs, etc.
- In-depth understanding of feminist principles, violence against women and girls and movement building in the Global South
- Ability to work independently while accepting feedback and honoring group process.

If interested, please send a thoughtful cover letter which includes your daily rate, a CV and sample of a communication material you developed to jobs@raisingvoices.org by May 18th, 2018 with the subject line: *Consultant for communication materials*. Only shortlisted candidates will be contacted.