Terms of Reference
Artist for SASA! Adaptation for Mexico and Central America

Context
Raising Voices is utilizing materials first adapted in Honduras to undertake a full adaptation of SASA! Together for Mexico and Central America. We are seeking an artist who can follow closely the elements of existing artwork to create new artwork in their own style appropriate for a diverse region. Raising Voices will seek feedback from a variety of reviewers from the region; the artist will be asked to integrate modifications into their drawings, as requested, which may require multiple versions to finalize.

I. Objective of Consultancy
The artist will finalize all drawings in SASA! for Mexico and Central America, as specified below in the General Description of Contract and Responsibilities of Consultant section.

II. General Description of Contract & Responsibilities of Consultant
- Must have own equipment for electronic submission of colored drawings.
- Work with focal point at Raising Voices in a calendar established together, between January 15, 2020 and April 30, 2020.
- Create full-color drawings and black and white line drawings on the subject of violence against women, and couples balancing power together equally in the home and community. Estimates included in Deliverables section below.
- Integrate changes and revisions to drawings, per feedback from Raising Voices and their network of expert reviewers. This may include several rounds of revisions until an acceptable final can be achieved.
- Participate in email exchanges and monthly calls with expert reviewers for feedback on artwork.
- Use varied and nuanced colors (not block digital coloring) for coloring in drawings.

III. Deliverables
- Finalized drawings, including the following estimates:
  - 3 A2 community posters (full-color)
  - 4 A4 sized power posters with 31 total drawings within them (full color)
  - Training module line drawings (approximately 35 black and white line drawings)
  - 21 Community conversations (black and white line drawings)
  - 3 Infosheets (approximately 35 black and white line drawings)

IV. Duration & Deadlines
Calendar of work will be established in detail between artist and Raising Voices focal point at the beginning of the contract. The most intensive work will occur between mid-January and mid-March, and revisions and some new work will continue through April, 2020.
V. Candidate Profile

- Demonstrated ability to create original artwork.
- Knowledge of context in Spanish-speaking Mexico and Central America; based in Latin America preferred.
- Ability to read English and Spanish to understand comments.
- Female artists preferred.
- Able to do drawings in a way that a graphic designer can integrate into overall documents.
- Able to color line drawings with nuanced and varied (not block) colors.
- Availability and ability to work on a schedule
- Patient with revisions and multiple drafts
- Good written communication skills

VI. Submission of Application

- Submit proforma on formal letterhead for the following costs:
  - Each full-color drawing, including all requested revisions
  - Each black and white line drawing, including all requested revisions)
  - Daily rate for travel for in-person testing trip only.
  - Approximate timeline for completion of deliverables, to include at least one week additional for time for each piece.
- Also please kindly include a sample drawing in the style of the below but adapted to the region of Mexico and Central America in style of housing and dress, in full color with nuanced and varied color, to Sara Siebert at sara@raisingvoices.org by January 6, 2020. Note: There is no need to translate text – just leave space for text bubbles.