Phased-in, benefits-based activism using a gender-power analysis across all circles of influence

**LOCAL ACTIVISM**
Community activists engage...
family, friends, neighbors and others in personal and informal SASA! Together activities that spark self-reflection, critical thinking, discussion and positive change.

**COMMUNITY LEADERSHIP**
Community leaders engage...
fellow leaders, groups and community members, reinforcing SASA! Together ideas privately and publicly, leveraging their roles, visibility and influence to give shape to new norms.

**INSTITUTIONAL STRENGTHENING**
Institutional allies engage...
their fellow employees and leaders to analyze and strengthen how their institution prevents and responds to violence against women.

- Learning about the community and fostering power within
- Encouraging critical thinking about men's power over women
- Strengthening skills and joining power with others to support change
- Using power to take action that enables and sustains violence prevention

Violence against women is never accepted and women can live safe, fulfilling & dignified lives.