

# COFEM

## The Coalition of Feminists for Social Change

### Terms of Reference: COFEM Advocacy Consultant

#### 1. Background

The Coalition of Feminists for Social Change (COFEM) is an advocacy collective of thought leaders, activists, practitioners and academics working globally to end violence against women and girls (VAWG). COFEM was formed in 2016 to create a feminist space for practitioners, academics and activists to critically engage with and collectively address challenges facing VAWG work. COFEM's objectives are two-fold:

1. To provide a forum for connection, discussion, problem solving, mutual support and activism to advance feminist, women-centered strategies for ending violence against women and girls (VAWG) and promoting the rights of women and girls;
2. To collectively identify and implement strategies and actions to overcome the challenges facing feminist-informed efforts to address VAWG, and make sure that women and girls remain at the center of all efforts to end VAWG.

As COFEM grows, members are identifying various issues around which they would like to conduct advocacy. However, given that COFEM is a largely voluntary network, members have found it challenging to undertake the advocacy they feel is needed. COFEM has therefore decided to take a more proactive approach to undertaking advocacy by developing an Advocacy Initiative—that is, a small sub-group of COFEM members who are interested in advising on advocacy priorities. Given that the same challenges will likely exist for these Initiative participants as for the larger COFEM community in terms of having the time to undertake specific takes, COFEM is supporting a **five month part-time position for an advocacy consultant** to help-jump start some of the advocacy priorities of COFEM membership. The position may have the option of extension depending on availability of funds and success of the Advocacy Initiative itself.

#### 2. Scope of the Assignment

COFEM seeks a dynamic communicator to kick-start the COFEM Advocacy Initiative and to be responsible for working with members of the Advocacy Initiative to develop a series of short-term advocacy priorities (eventually building toward a COFEM advocacy strategy). It is anticipated that this position will average 5 days per month over a period of five months, to start, for a total of 25 days, with the possibility of extension. Responsibilities will include:

- a. Build media alliances and identify innovative opportunities and platforms which can serve to highlight the work of COFEM in centering women and girls in GBV work
- b. Using those opportunities, draft press releases, statements, advisories, op-ed pieces, briefings, message guidance, fact sheets, and other material to ensure that COFEM is a 'go-to' source for knowledge on feminist efforts to address GBV in humanitarian and development settings
- c. Design and implement a dissemination strategy for COFEM's publications and related material at events, and via COFEM website, online communications, and other channels.

#### 3. Required skills and experience:

- Excellent written and oral communication skills, including excellent command of English language, understanding of working with print, electronic, online and/or social media, demonstrated ability to write for a wide range of audiences, preferably with an established publications record
- Ability to deliver time-sensitive advocacy products under tight deadlines
- Extensive knowledge of feminist theory, gender and women's rights issues in development and humanitarian settings
- Experience in working with UN agencies, donor community, foundations and INGOs
- Excellent organizational and collaborative skills, attention to detail and able to meet deadlines

**4. To apply for this position, please submit CV, cover letter and writing samples to [cofem.hq@gmail.com](mailto:cofem.hq@gmail.com) no later than April 10, 2018.**