



**Building
Momentum
for Violence
Prevention**

Strategy Summary

2018 – 2022

Building a strong foundation

From a modest beginning
almost 20 years ago, Raising
Voices has created...

- A passionate team of 35 activists working within a feminist organizational culture
- A credible voice of experience in the fields of violence against women and children prevention
- Two ground-breaking, evidence-based prevention methodologies
- A cadre of committed partners in sub Saharan Africa and beyond
- A learning culture that pushes us to remain curious and accountable
- Deep connections with communities and organizations
- A dedicated group of core funders

The current state of play in the fields of preventing violence against women and children

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violence prevention on **national** and **global** agendas

strong **women's rights organizations** and **activists**

emerging understanding of what it takes to prevent violence against women and children

evidence that violence is preventable

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shrinking space and funding for feminist programming

a development paradigm that favors INGOs and **technical, apolitical,** approaches

undervaluing of **practice-based** learning

emphasis on **replication** and **scale** at times without innovation or the principles of quality programming



OUR WORK 2018–2022

1.

Practice

Community
Activism

Adaptations
and Scale

Violence
Prevention
Learning
Center

2.

Learning

Research
Collaborations

Iterative
Learning and
Evaluation

Knowledge
Integration

3.

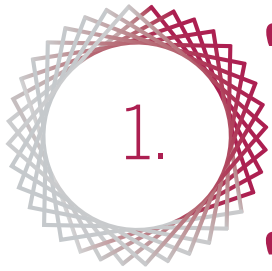
Influencing

National
Advocacy

Regional
Organizing

Global Action

For detailed descriptions of our programs visit www.raisingvoices.org/about



1. Practice

Implementing, inspiring and strengthening activism to prevent violence against women and children

COMMUNITY ACTIVISM

- **VAC Prevention Centers:** supporting 10 community based organizations (CBOs) across Uganda preventing and responding to violence against children
- **Ideas for Innovation:** experimenting and piloting to create new approaches to prevent violence
- **Urgent Action Fund:** providing emergency assistance to women and children in Uganda in critical need

ADAPTATIONS AND SCALE

- **Going to Scale:** supporting SASA! and the *Good School Toolkit* to expand to new communities and contexts
- **Revising and Adapting Methodologies:** evolving and enhancing Raising Voices' evidence-based methodologies for diverse settings and delivery modalities

VIOLENCE PREVENTION LEARNING CENTER (VPLC)

- **Partnerships:** creative training and technical assistance to organizations using Raising Voices' methodologies
- **Regional SASA! Learning Centers:** working with organizations to run decentralized SASA! training courses and provide technical assistance

KEY RESULTS

10 VAC Prevention Centers operational in Uganda

Good School Toolkit used in an estimated **1000 schools** in Uganda

Ministry of Education and Sports supporting **national roll out** of GST

VAC prevention dialogues sustained in 1000 communities in Uganda

A vibrant VPLC hosting at least **40 learning events**

At least **5 comprehensive adaptations** of SASA! completed; GST adapted for secondary schools

SASA! and the Good School Toolkit **revised** and **re-published**

SASA! used in at least **500 communities globally**

2 regional SASA! **Learning Centers** operational



2. Learning

Nurturing and sustaining a **culture of reflection, synthesis and action** that generates **practice-based knowledge** and expands the **global understanding** of how to prevent violence

RESEARCH COLLABORATIONS

- **Experimental Studies:** assessing the impact of adapted versions of SASA! and GST for new communities and contexts
- **Implementation Research:** studies focused on feasibility and practical applications of Raising Voices methodologies
- **Longer-term Impact:** investigating SASA! and GST's sustainability and influence on life trajectories

ITERATIVE LEARNING AND EVALUATION

- **Learning Frameworks:** organization-wide tracking system to qualitatively and quantitatively monitor progress and explore the resonance of our work
- **Program Learning Initiatives:** in-depth assessments of programming in progress as well as key questions with implications for the entire organization
- **Consolidation and Documentation:** contributing quality, practice-based learning publications and materials to the field

KNOWLEDGE INTEGRATION

- **Deepening Reflection:** staff processes and retreats to promote integration of learning and study results
- **Learning Circles:** curated staff development and skill building around cross cutting themes (e.g., violence and mental health)
- **Structural Support:** platforms to enhance individual and organizational learning (learning plans, cloud-based server and file sharing, etc.)

KEY RESULTS

At least **3 collaborations** with external research institutions

At least **3 tools developed** to guide future adaptations and scale-up of SASA!

Complete at least **3 studies assessing** adaptations or long-term impact of SASA! and GST

Publish at least 8 articles in academic journals, **4 Learning Papers**, and **8 Creating Change Briefs**

Invest in at least **5 Program Learning Initiatives**

Complete **1 Learning Circle** each year



3.

Influencing

Leveraging our practice and learning to **shape** and promote effective, **politicized** violence against women and children prevention efforts

NATIONAL ADVOCACY

- **Systems Building in Uganda:** supporting institutional capacity to integrate the *Good School Toolkit*
- **National Dialogue on VAC:** challenging and changing perceptions through mass media and community-based efforts
- **Advocacy Forums and Coalitions:** playing an active and grounded role within Uganda civil society

REGIONAL ORGANIZING WITH THE GBV PREVENTION NETWORK

- **Engage Member Organizations:** using Network methodologies (e.g., *Get Moving!*, *In Her Shoes*) to strengthen a feminist analysis
- **Inspire Individual Members:** nurturing a spirit of activism and solidarity through social media, Sister-to-Sister, Rethink and Reenergize processes, etc.
- **Collective Action and Movement Building:** fostering cross national and regional connections and action through campaigns, advocacy and skill building

GLOBAL ACTION

- **Collective Activism:** leadership and co-facilitation of strategic initiatives such as Communities for Understanding Scale-up (CUSP), Coalition for Feminists for Social Change (COFEM), the Prevention Collaborative, etc.
- **Disseminating Ideas:** elevating practice-based learning through publications, events, reviews and advisory committees
- **Strategic Engagements:** shaping conceptualization and implementation of funding, policy and program design

KEY RESULTS

Active involvement in at least 5 coalitions or working groups

5 annual processes with GBV Prevention Network members

20% increase in active members of the GBV Prevention Network

Leadership and **active** participation in global advocacy groups and spaces

Increased visibility of Raising Voices ideas in policy documents

At least **10 publications, events** and processes led by Raising Voices annually



**For us,
this work
is a
calling...**



at our core, **we are activists** who combine **passion and pragmatism**. Grounded in Uganda with global reach, Raising Voices is perfectly placed to create, connect and **change realities with women and children**.

Planning & Accountability

Annual workplan and operational budget based on Raising Voices strategy

Quarterly tracking and review meetings by team

Monthly, quarterly and annual financial management reports

Biannual internal audit

Annual staff appraisals (with 360 reviews every two years)

Annual organizational retreat

Annual Report

External audit

Our Values





 *Raising Voices*

www.raisingvoices.org