

local activism

STRATEGY OVERVIEW



support

a *SASA!* strategy for community mobilization

The Local Activism strategy includes grassroots initiatives that engage family, friends and neighbors in talking about issues often surrounded by silence and stigma. Create informal opportunities for personal reflection, critical thinking and public dialogue about power, violence against women, and HIV/AIDS.

In the Support phase you will find the following Local Activism activities:

- Community Dramas
- Quick Chats and Health Chats
- Public Event: A Community Vigil
- Community Action Groups
- Community Conversations
- Soap Opera Discussion Groups

www.raisingvoices.org/sasa.php

SASA!
Preventing Violence Against Women and HIV