



Attempting Feminist Scale with SASA! Together in Mexico and Honduras

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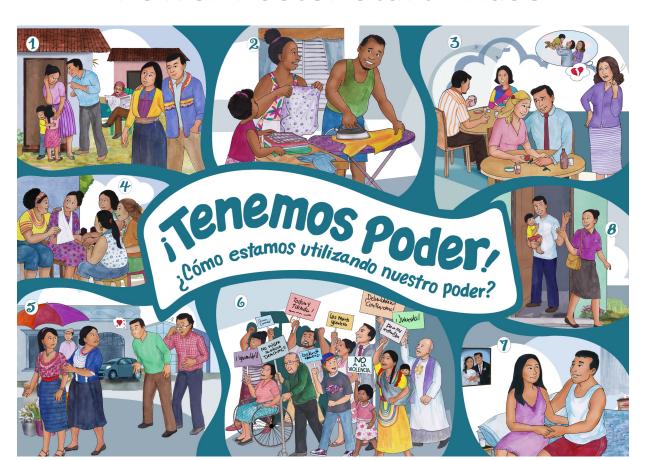
What is SASA! Together?

SASA! Together is a community mobilization approach to prevent violence against women

an updated version of *SASA!* by Raising Voices



Power Poster Start Phase





SASA!, SASA! Faith, SASA! Together and Scale

- Adapted in over 35 countries by a variety of organizations
- Most attempts to scale have not been done with optimal conditions for safe and impactful programming.



What is feminist scale?







Community for Understanding Scale Up 2021

An example of feminist scale . . .?

The process in Mexico with Raising Voices, Vista Hermosa Foundation, Xilotl and Amextra

- Identifying that a methodology fills a gap
- Involving methodology originators, in the spirit of conversation and learning
- Investment in adaptation with support and testing of interested partners, no strings attached
- Conversations to discern partner interest, no pressure
- Modification of donor procedures to fit the methodology and what works in VAWG prevention
- Separate fund for this, set up for success

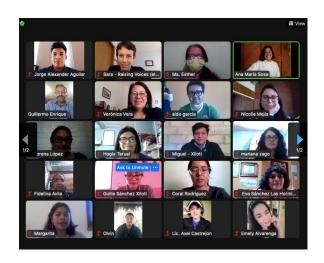






Challenges

- Engaging the whole community (women, men, everyone) in everyday community spaces.
- Perceptions of feminism
- Shifting donor procedures, Raising Voices role
- Working in new regions
- Building relationships at a distance
- Scaling without coercion takes time, flexibility and sustained commitment!







Opportunities

Keeping the focus on:

- process and eventual numbers
- relationships and power.
- the local ecosystem and how this fits
- flexibility and dialogue
- as this evolves accountability mechanisms.





The Spirit of Feminist Partnership



Work together as peers with respect

Balance power

Open, honest and transparent communication

Support and accompaniment, not oversight and supervision

Mutual accountability

Always work in the best interest of women and communities we serve

Have fun together!



Ingredients for effective SASA! Together use

The 'right' organizations & communities

- *Organizations with balanced power with communities and a feminist spirit
- *Has appropriate community size and staffing for methodology
- *The methodology fills a gap & there is interest in it

The 'right' technical assistance

- *Quality TA
- *Delivered in a cohort model with significant exchange opportunities
- *Can contribute to feminist movement building

The 'right' funding structure

- *Longer-term, flexible core support
- *Balanced power with donors
- *Friendly reporting requirements so staff can focus on communities



Lessons learned

We can create the conditions for quality implementation of evidencebased methodologies and contribute to feminist movements through cohorts of activist organizations, effective technical assistance, and donors with flexible, long-term and core funding.

It offers benefits to everyone involved.

SASA! Together in Mexico . . .could this be a living example of feminist scale?



Thank you!

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