



*Attempting Feminist Scale with SASA! Together  
in Mexico and Honduras*

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# What is *SASA! Together*?

*SASA! Together* is a community mobilization approach to prevent violence against women  
—  
an updated version of *SASA!* by Raising Voices



# Power Poster Start Phase



# *SASA!, SASA! Faith, SASA! Together and Scale*



- Adapted in over 35 countries by a variety of organizations
- Most attempts to scale have not been done with optimal conditions for safe and impactful programming.



# What is feminist scale?



# An example of feminist scale . . . ?

The process in Mexico with Raising Voices, Vista Hermosa Foundation, Xilotl and Amextra

- Identifying that a methodology fills a gap
- Involving methodology originators, in the spirit of conversation and learning
- Investment in adaptation with support and testing of interested partners, no strings attached
- Conversations to discern partner interest, no pressure
- Modification of donor procedures to fit the methodology and what works in VAWG prevention
- Separate fund for this, set up for success





# Challenges

- Engaging the whole community (women, men, everyone) in everyday community spaces.
- Perceptions of feminism
- Shifting donor procedures, Raising Voices role
- Working in new regions
- Building relationships at a distance
- Scaling without coercion takes time, flexibility and sustained commitment!





# Opportunities

Keeping the focus on:

- process and *eventual* numbers
- relationships and power.
- the local ecosystem and how this fits
- flexibility and dialogue
- as this evolves - accountability mechanisms.





# The Spirit of Feminist Partnership



Work together as  
peers with respect

Balance power

Open, honest and  
transparent  
communication

Support and  
accompaniment,  
not oversight and  
supervision

Mutual  
accountability

Always work in  
the best interest of  
women and  
communities we  
serve

Have fun together!



# Ingredients for effective *SASA!* *Together* use

## The 'right' organizations & communities

- \*Organizations with balanced power with communities and a feminist spirit
- \*Has appropriate community size and staffing for methodology
- \*The methodology fills a gap & there is interest in it

## The 'right' technical assistance

- \*Quality TA
- \*Delivered in a cohort model with significant exchange opportunities
- \*Can contribute to feminist movement building

## The 'right' funding structure

- \*Longer-term, flexible core support
- \*Balanced power with donors
- \*Friendly reporting requirements so staff can focus on communities



# Lessons learned

We can create the conditions for quality implementation of evidence-based methodologies and contribute to feminist movements through cohorts of activist organizations, effective technical assistance, and donors with flexible, long-term and core funding.

It offers benefits to everyone involved.

*SASA! Together* in Mexico . . .could this be a living example of feminist scale?

# Let's Discuss!



# Thank you!

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